

Privacy Policy

Last updated: June 1, 2026

Nutri-Dynamics highly values the protection of personal data. In this privacy policy, we explain which personal data we collect, why we collect it, and how we handle it.

This privacy policy applies to all services, websites, and contact interactions of Nutri-Dynamics.

1. Who are we?

Nutri-Dynamics Health Products B.V.
Fluorietweg 34
1812 RR Alkmaar
The Netherlands

Phone: +31 (0)72 203 2076
E-mail: info@nutri-dynamics.com

Chamber of Commerce number: 57193347

Nutri-Dynamics is responsible for the processing of personal data as described in this privacy policy.

2. What personal data do we process?

We may process personal data when you:

- visit our website;
- contact us;
- request a quotation;
- become a customer;
- fill out a form;
- do business with us.

We may process the following personal data, among others:

- name;
- company name;
- address details;
- phone number;
- e-mail address;
- billing and payment details;
- IP address;
- browser and device information;
- information about your use of our website;
- other information you voluntarily provide.

3. Why do we process personal data?

We process personal data for the following purposes:

Performance of agreements

For processing requests, quotations, orders, and business services.

Contact and communication

To answer questions, return calls, or send information.

Website improvement and analytics

To analyze and improve our website, services, and user experience.

Legal obligations

For administration, tax legislation, and other legal obligations.

4. On what legal basis do we process data?

We only process personal data when legally permitted. This is based on:

- the performance of an agreement;
- legal obligations;
- legitimate interest;
- consent of the data subject.

When processing is based on consent, you may withdraw your consent at any time.

5. Retention periods

We do not retain personal data longer than is necessary for the purposes for which it was collected. In doing so, we apply the following principles and legal guidelines:

Administrative and tax records: are retained in accordance with the statutory tax retention obligation of 7 years.

Contact requests (e.g., via email or contact form): are retained for as long as necessary to fully handle the request, with a maximum retention period of 1 year after the last contact moment, unless this results in a customer relationship or a legal obligation requiring longer retention.

Website analytics / statistics: data is anonymized or deleted within a customary period of up to 14–26 months, depending on the analytics tool used and its settings.

Newsletter and marketing data: is retained until the user unsubscribes or objects to

After the applicable retention period has expired, personal data is deleted or irreversibly anonymized.

6. Sharing personal data with third parties

We only share personal data with third parties when necessary for our services or when legally required to do so.

This may include:

- hosting providers;
- IT service providers;
- analytics services;
- logistics partners;
- accounting and payment providers.

We enter into data processing agreements with parties processing personal data on our behalf.

We never sell personal data to third parties.

7. International data transfers

If personal data is processed outside the European Economic Area (EEA), we ensure that appropriate safeguards are implemented in accordance with the GDPR.

8. Cookies and tracking

Our website may use cookies and similar technologies.

Cookies are used for:

- the proper functioning of the website;
- analytical purposes;
- improving user experience;

For non-essential cookies, we request prior consent through a cookie banner.

9. Security of personal data

We take appropriate technical and organizational measures to protect personal data against loss, misuse, unauthorized access, or unwanted disclosure.

Our security measures are regularly reviewed and updated.

10. Your Rights

Under the General Data Protection Regulation (GDPR), you have the right to:

- access your personal data;
- request correction of inaccurate or incomplete personal data;
- request deletion of your personal data;
- request restriction of the processing of your personal data;
- object to the processing of your personal data;
- request the transfer of your personal data to yourself or another organization (data portability);
- withdraw your consent at any time where processing is based on consent.

To exercise any of these rights, please contact us at info@nutri-dynamics.com.

We will respond to your request as soon as possible and no later than 30 days after receipt of your request.

If you believe that we are not handling your personal data in accordance with applicable data protection laws, you also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

11. Complaints and external supervisory authority

If you have a complaint about the processing of your personal data, we kindly ask you to first contact us so that we can work together towards an appropriate solution.

If you believe that we have not handled your complaint satisfactorily, you have the right to lodge a complaint with the supervisory authority. In the Netherlands, this is the Autoriteit Persoonsgegevens. <https://www.autoriteitpersoonsgegevens.nl>

You may contact them for information or to submit a complaint regarding the processing of personal data.

12. Changes

Nutri-Dynamics reserves the right to amend this privacy policy. The most current version will always be published on our website.

We recommend reviewing this policy regularly.

13. Contact

If you have any questions about this privacy policy or the processing of personal data, please contact:

Nutri-Dynamics Health Products B.V.
Fluorietweg 34
1812 RR Alkmaar
The Netherlands

E-mail: info@nutri-dynamics.com
Website: www.nutri-dynamics.com